## Information Brochure

# JK Lakshmipat University (JKLU) &

# Rajasthan Technical Library Association (RTLA)





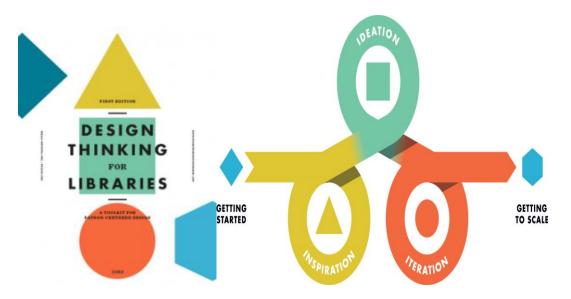


**Jointly Organizing** 

5<sup>th</sup> National Seminar on

# "Leveraging Design Thinking for Introducing Innovative Information Services (LDT-IIIS)"

Sunday, February 17, 2019



Venue JK Lakshmipat University, Near Mahindra SEZ, Mahapura, Ajmer Road, Jaipur – 302 026





Established in 2011, JK Lakshmipat University (JKLU) is located in the historic city of Jaipur, Rajasthan. Supported by the 125 years old legacy of contributions to nation building by the JK Group, at JKLU we are passionate about building the country's most innovative higher education institution. The 30-acre campus is a modern, environmentally conscious and inviting space designed

to help students live, work and play in a setting that is safe, productive and student-centric. As the world of business and jobs changes rapidly, we are evolving to make our students not just job ready but also life ready, to help them see learning as a continuous process and to become future- ready professionals with 21st-century skills.



### **About Learning Resource Centre (LRC)**

The aim of the LRC is to serve the needs of the Faculty, Research Scholars, Students and External Members. It is the heart of the University and acts as a centre for the collection of literature predominantly related to management, engineering and technology and its allied subjects and develops a comprehensive collection of information that is useful for teaching and reference purposes. User satisfaction is the prime

objective of LRC services. Library is situated in a multi-story building with growing collection of Books, Journals and other reading materials.



#### **About RTLA**

Established in 2010, with its headquarter at Jaipur and registered under the Rajasthan Non-Trading Company Act, 1960. The Main objective of RTLA is to provide a common platform to library professionals for the exchange of latest updates, sharing new knowledge and improve the quality of Library and Information Centers along with strengthening the welfare of Library Professionals. The RTLA

is dedicated for holistic development of library profession and therefore very often various events like seminars, thoughtprovoking discussions and brains storming sessions for insights to conceptualize innovative research proposals have been usual activities under the banner of association. The association also frequently strives to organize invited lectures, workshops for professionals and students on contemporary advancements of library sciences.

#### **About the Seminar**

Libraries aim to facilitate knowledge resources to the community and play a vital role in spreading education by self-learning process. Presently these facilitation centres are facing problems of limited financial resources and underutilization of available resources. The challenges are real, complex and varied with organization, place and community. To cater the need of rapidly evolving and changing information and user community, libraries have to search answers in a new perspective by using cutting edge technologies and innovative approaches. Hence, libraries are continuously reframing themselves and focusing more on services in comparison to resources. To create innovative services design thinking approach will be helpful. Design thinking is a systematic approach to solve complex problems. This approach goes beyond traditional concerns. User needs and satisfaction is the central key to this approach. It has three essential components i.e. technical feasibility, economic viability and human desirability. It involves three steps process:- Inspiration – Identifying your challenge and deciding how to approach it, Ideation – Generating ideas, then interpreting and expressing them through prototypes, and Iteration – Experimenting and soliciting user feedback to improve your prototypes.

# **Objective**

- Recognize the present and future challenges in library and information services.
- Exposing librarians to design thinking approach for problem identification, visualizing, reframing and solution.

#### Theme

# **Leveraging Design Thinking for Introducing Innovative Information Services (LDT-IIIS)**

#### **Sub Themes**

- Future libraries opportunities and challenges
- ICT skills and competencies
- Innovative LIS services and challenges

- LIS Leadership challenges and opportunities
- Content management tools
- Digital libraries

#### Call for Papers

Seminar invites original and unpublished scholarly papers on theme and sub-theme from library professionals, academicians, corporate librarians, research scholars and student. The seminar would deliberate on following broad themes, containing both conceptual and empirical work about recent and emerging developments. The seminar invites innovative perspectives to the focus areas, however, the participants are welcome to send their research work across the topics.

## **Important Dates**

Last Date of Submission of Abstract : January 25, 2019
Last Date of Submission of Full Paper : January 31, 2019
Intimation for Acceptance of Paper : February 05, 2019
Last Date of Registration : February 10, 2019

## **Details of Registration Fees**

RTLA Member and Non-member : Rs. 500 Research Scholar / Students\* : Rs. 300

\*Note: Students have to carry their ID card and submit photocopy along with registration form

The registration fee covers conference kit, souvenir, high tea and working lunch. The registration fee does not include breakfast, dinner and accommodation.

#### **Accommodation Details**

Accommodation, if required, will be provided at additional cost. Limited accommodation is available in the University Campus. Lodging can also be arranged in a hostel on a sharing basis (if available) and nearby hotels on payment basis, if required further details please contact the organizing secretary.

#### **Chief Patron**

Dr Roshan Lal Raina, Vice Chancellor, JK Lakshmipat University

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#### **Organizing Secretary**

**Mr Mukesh Pathak,** JK Lakshmipat University, Near Mahindra SEZ, Mahapura, Ajmer Road, Jaipur – 302 026 Ph. No. 0141 – 7107 529 (O), Mobile: 8946977503, 8764427999, E-mail: lrc@jklu.edu.in

#### **Co-organizing Secretary**

**Dr Roshan Lal**, President, RTLA & Librarian, RCEW, Jaipur, Mobile: 9784810020, E-mail: roshanjpr@gmail.com **Mr Laxmi Chand Sharma**, JKLU, Jaipur, Mobile: 9166812756, E-mail: lrcasst@jklu.edu.in

# Leveraging Design Thinking for Introducing Innovative Information Services (LDT-IIIS)



Sunday, February 17, 2019

5<sup>th</sup> National Seminar Jointly Organized by JK Lakshmipat University (JKLU) & Rajasthan Technical Library Association (RTLA)



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Please send the completed form along with the registration fee, DD or NEFT details to:

Mr Mukesh Pathak, Organizing Secretary,

JK Lakshmipat University, Near Mahindra SEZ, Mahapura, Ajmer Road, Jaipur – 302 026 Ph. No. 0141 – 7107 529 (O), Mobile: 8946977503, 8764427999, E-mail: lrc@jklu.edu.in